



### **Customized Technology Watch Services**

*CLTC recognizes that in these times of critical staffing shortages and “doing more with less” your organization may not be able to attend all the important technical meetings that take place in the Houston oil and gas industry. Your sales staff should be busy closing deals, your technical experts are concentrating on existing clients and engagements, and maybe you just don’t have the time to sit in technical sessions and tease out the important upcoming trends on your own. But the fact is you never know when one of your key clients, or one of your competitors, is going to discuss strategic plans at one of these venues.*

*Why not let CLTC be your eyes, ears, and feet on the ground at these events? We have a staff of technical experts in geosciences, data management, and project delivery who can observe, interact, and report with your agenda in mind. Our customized Technology Watch Services can include the following:*

- *A preselected and vetted Subject Matter Expert at technical venues*
- *Scheduling to maximize attendance and visibility*
- *Attendance at technical sessions, participation in Q&A and panel discussions*
- *Targeted questions suggested by your staff*
- *Collection of competitor intelligence on the exhibit floor*
- *Contacts with clients and partners*

*Deliverables from this service can include:*

- *Pre-event meeting to customize the attendance strategy*
- *Detailed and customized written reports on the proceedings*
- *Key takeaways from keynote and plenary sessions*
- *A presentation to your sales, marketing, and technical staff on findings*
- *Optional individual follow up Targeted Account Selling sessions for identified opportunities*

*CLTC knows you can’t be everywhere at the same time, but we can help! Contact your CLTC representative today for information on using our service at upcoming events such as the PNEC Data Management Conference or the Offshore Technology Conference. We also have representatives in other oilfield locations and overseas to monitor events that may impact your business here or abroad.*

*We look forward to working with your staff in the future.*